



We help startups execute marketing programs, run events, build ABM campaigns, train teams, and find talent.

We're the extra hands that help you move faster.

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ABM SIDEKICK

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# ABM EVENTS



The best events feel effortless because someone cared enough to get the details right. Every conversation, every moment your accounts spend together, every reason they'll think about you weeks later.

We build those experiences. Dinners where people actually talk. Happy hours that don't feel forced. VIP suites and conference activations that give your team room to do what they do best: connect.

Whether you're stretched thin at a tradeshow or planning something meaningful for your top accounts, we handle what needs handling. The venue logistics, the budget, the thousand small things that derail good intentions.

What you get are events people don't forget. Real moments instead of another forgettable conference reception.



## Ticketed Live Events

Curated experiences from ticketed events to luxury suites. Give your guests access to elevated hospitality and unforgettable memories.

### Examples

- Stadium experiences
- Live events
- Motorsports
- Shows & Concerts

## Culinary Adventures

Thoughtful experiences that celebrate the joy of food and the connections it creates. Every detail is designed to engage the senses and spark conversation.

### Examples

- Michelin-star dining
- James Beard chefs
- Private culinary experiences
- Curated tastings





## Bespoke Experiences

Experiential moments, custom-designed to be immersive and memorable. Every detail is crafted to engage the senses and create meaningful connection.

### Examples

- VIP supercar racing
- Food truck roundups
- Interactive brand activations
- Expert-led masterclasses

## Hands-On Workshops

Interactive sessions that inspire curiosity and creative collaboration. Ideas take shape and learning comes alive.

### Examples

- Roadshows
- TED-style presentations
- Roundtable discussions
- Interactive panels





## Virtual Events

Seamlessly designed digital events that engage individuals and deliver memorable experiences from the comfort of home.

### Our Events

- Milk-to-dark chocolate journey
- A green tea tour of Japan
- Coffee connoisseur club
- California craft beer (top-seller)

## Conferences & Trade Shows

Large-scale events that connect people, showcase ideas, and bring brands to life. Every element is designed to engage attendees and create memorable experiences.

### Examples

- Multi-day conferences
- Trade show activations
- Industry expos
- Keynote and panel sessions





## Build Your Own

Have an event idea and need help bringing it to life? Submit your proposal and our team will work with you to make it a reality.



# CONTACT US

**WE'D LOVE TO DISCUSS HOW WE CAN SUPPORT YOU.**



INFO@ABMSIDEKICK.COM



801-851-0020

**BOOK A FREE CONSULTATION**



30 minutes to talk through what's working, what's not, and where we can help.