



We help startups execute marketing programs, run events,  
build ABM campaigns, train teams, and find talent.

We're the extra hands that help you move faster.

**ABM SIDEKICK**



# WORKSHOPS



Our workshops focus on teaching account-based GTM fundamentals or rolling up our sleeves with your team to design campaigns and playbooks that are ready to launch.

Workshops work great on their own. A lot of our clients pair them with other services to keep the momentum going.

## **HALFDAY WORKSHOP**

Virtual-Only

A half-day session that brings your team together to collaborate, align, and walk out with a campaign, event plan, or playbook you can implement immediately.

## **FULLDAY WORKSHOP**

Virtual or In-Person

A full-day session that starts with an assessment of where you are today, then focuses on building what you need most: program strategy, quarterly plan, or a playbook to kick ABM up a notch.

# CONTACT US

**WE'D LOVE TO DISCUSS HOW WE CAN SUPPORT YOU.**



**INFO@ABMSIDEKICK.COM**



**801-851-0020**

## **BOOK A FREE CONSULTATION**



30 minutes to talk through what's working, what's not, and where we can help.