



We help startups execute marketing programs, run events, build ABM campaigns, train teams, and find talent.

We're the extra hands that help you move faster.



# ABM SIDEKICK



# ABM PROGRAMS

You've tried ABM and it's not working. Or maybe you haven't started yet and don't know where to begin.

Let's get under the hood and see what's really happening.

We build ABM programs with no fluff and no guesswork. Campaigns actually launch, strategies focus on what matters, and the approach is made simple so your team can scale.

You don't need a stack of expensive tech to start seeing results. You need a team with experience who rolls up their sleeves and builds an account-based GTM strategy that works for you.

When we're done, you'll walk away with a clear step-by-step guide. We can run your program, help you hire the right person to take over, or coach your current team to manage it and keep delivering results.



RETAINER



PROJECT-BASED



HOURLY

IN-PERSON



REMOTE





## BUILD-A-PROGRAM

You don't have an ABM program yet, or the one you have isn't really a program. It's a list and some ads. We'll help you build something that works:

- An ABM program you can explain to your grandma
- A target list your sales team actually believes in
- A focused strategy so you know who gets attention first
- A 90-day plan to prove it works before you scale

## ABM REFRESH

Your ABM program started strong but now it's limping. Sales stopped showing up to pipeline meetings. The target list hasn't been touched in six months. Nobody trusts the data. We've been here before and we know how to fix it. We figure out what broke, get it running again, and get your teams back on the same page.



## ABM SUPPORT

You know what needs to happen, you just don't have the bandwidth. Maybe you need help running your 6sense instance, managing LinkedIn campaigns, running an ancillary event at a tradeshow, or building those reports leadership keeps asking for. We take the work off your plate so your team can focus on the stuff only they can do.

# RETAINER

Ongoing support tailored to what you need. We operate as your hands-on marketing partner. Some clients want dedicated hours each month. Others need help with a specific project.

Either way, we plug in where it makes sense and keep things moving.

Retainer work can include anything from our core services plus:

- Fractional CMO for early-stage startups
- Travel support (day rate + per diem)
- Google advertising consultation
- Google advertising management
- Product marketing consultation
- Brand activations and swag

Let's talk through it in a [\*\*free 30-minute consultation.\*\*](#)

# CONTACT US

**WE'D LOVE TO DISCUSS HOW WE CAN SUPPORT YOU.**



INFO@ABMSIDEKICK.COM



801-851-0020

**BOOK A FREE CONSULTATION**



30 minutes to talk through what's working, what's not, and where we can help.